

## 2017 RI Chinese Dragon Boat Races & Taiwan Day Festival



**Event dates:** September 9th, 2017

**Location:** Festival Pier, Pawtucket

**Average # of Attendees:** 10,000

**Audience Type:** All ages

**Dates of Visibility:** 1 year

**Event Website:** [www.dragonboatri.com](http://www.dragonboatri.com)

### EVENT DESCRIPTION:

The event consists of traditional Chinese Dragon boat races for professional and amateur teams. This festival consists of cultural and artistic presentations, including the popular Dumpling Eating Contest. With the emphasis on competition and fun, this free event makes an entertaining day for participants and the entire family. Races are held at Festival Pier in Pawtucket.

## 2017 Sponsorship Levels and Benefits

### \$10,000 - TITLE Sponsor (ONE)

- **Title Sponsor** mention in event press release
- Premium logo prominently displayed as **Title Sponsor** on stage banner, event website, e-newsletter, community poster, marketing rack card and festival program.
- Social media posts with links: Introducing as the **Title sponsor** and recognizing on post-event thank you.
- Two Dragon boat team registration (\$2,300 value) (a full boat crew consists of 20 paddlers, a drummer and a person at the helm)
- Premium logo placement as **Title Sponsor** on festival t-shirt worn by over 650+
- Company logo placement on festival Lanyard strap for trophy medals
- 10x10 booth tent for marketing your company (no electricity)
- Logo displayed on meal vouchers as **Title Sponsor**

## **\$7,500 - DRAGON Sponsor: (TWO available)**

- Logo placement as **Dragon Sponsor** on event website, e-newsletter, community poster and marketing rack card.
- Naming rights of Division I or Division II
- Social media posts with links: Introducing as the **Dragon Sponsor** and recognizing on post-event thank you.
- Dragon boat team registration (\$1150 value) (a full boat crew consists of 20 paddlers, a drummer and a person at the helm)
- Company logo placement on festival t-shirt worn by over 650+
- 10x10 booth tent for marketing your company (no electricity )
- Company logo recognition inside festival program as **Dragon Sponsor**

## **\$5,000 - LION Sponsor**

- Logo placement as **Lion Sponsor** on event website, e-newsletter, community poster and marketing rack card.
- Dragon boat team registration (\$1150 value) (a full boat crew consists of 20 paddlers, a drummer and a person at the helm)
- Company name placement on festival metals worn by over 650 participants, staff and volunteers.
- 10x10 booth tent for marketing your company (no electricity )
- Company logo recognition inside festival program as **Lion Sponsor**

## **\$2,500 – TIGER Sponsor**

- Logo placement as **Tiger Sponsor** on event website, and e-newsletter
- **Choice of (1) :**
  - Company name placement on festival metals worn by over 650 participants, staff and volunteers & a 10x10 booth tent for marketing your company (no electricity )
  - OR -
  - Dragon boat team registration (\$1150 value) (a full boat crew consists of 20 paddlers, a drummer and a person at the helm)
- Company recognition inside festival program as **Tiger Sponsor**



## **Exclusive Sponsor Opportunities**

### **\$1,000     Dumpling Eating Contest Sponsor**

Logo placement on event website and banner at the Dumpling Eating Contest

### **\$1,000 -     Golf Cart Sponsor**

Logo placement on all golf carts used to transport participants from parking to the festival (visibility by 10,000 participants).

### **\$1,000 -     Water Sponsor**

Customized company logoed label on spring water bottles given to all participants, staff & volunteers

## **Food and Booth Vendors**

### **Food Vendor:**

**\$250** – includes 10x10 tent (no other tents allowed and electricity not included)

**\$150** – Food trucks (no tent)

### **Booth Vendor:**

**\$250** - includes 10x10 tent (no other tents allowed and electricity not included)

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## **2017 BVTC SPONSORSHIP SELECTION FORM**

**Sponsor Name** (Company/Individual): \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

## **In-Kind Donation**

**Item/Service Description:** \_\_\_\_\_

**Item/Service Value:** \_\_\_\_\_

**Program:** \_\_\_\_\_